

# sponsorship proposal

## ANYTHING THAT FLOATS RAFT RACE



1ST GRAAFF-REINET SCOUT TROOP



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# 1. executive summary

The 1st Graaff Reinet Scout Troop is proud to introduce the **“Anything That Floats: Raft Race Challenge”**, an exciting community-based fundraising event designed to bring families, youth groups, schools, and local businesses together at Nqweba Dam for a day of creativity, teamwork, and outdoor fun.

This sponsorship proposal invites partners to support an event that promotes community engagement, youth development, and positive brand visibility — all while helping to fund essential Scouting programmes in the region.



## 2. about scouts

The **1st Graaff-Reinet Scout Group** was established in **1911**.

The Scout Movement is an independent non-profit organisation that strives to educate and empower children and young adults. By using an experiential learning methodology, SCOUTS South Africa provides youths with life skills and a social consciousness that enables them to grow up to be innovative leaders with integrity, creativity and determination.

These characteristics are vital for the growth of our nation's economy and democracy as a whole. In order to achieve our objectives, we partner with educational institutions, organisations and corporate entities.

Be part of a team that strives to educate young South Africans to be prepared....



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### 3. event overview

Event Title:

**Anything That Floats – Raft Race Challenge**

Date:

**Saturday, 21 March 2026**

Venue:

**Nqweba Dam, Graaff Reinet**

Host Organisation:

**1st Graaff-Reinet Scout Troop**



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## 4. about the event

The Raft Race Challenge invites teams to construct their own floating craft using materials of their choice. Rafts must be built on site during the allocated time, then raced across a designated section of the dam.

### Participants include:

- Local businesses
- Schools and youth groups
- Families and friends
- Community organisations
- Visiting Scout groups

*(Visiting Scouts participate free of charge)*

### The event encourages:

- Youth empowerment
- Innovation & practical skills
- Family participation
- Healthy competition
- Community spirit





## 5. purpose of the event

### Primary Objectives

- **Fundraising:**

Raise funds to support Scouting operations, equipment needs, youth training, and camp activities.

- **Community Engagement:**

Strengthen bonds across Graaff Reinet by hosting a fun, inclusive, family-friendly competition.

- **Youth Development:**

Provide opportunities for teamwork, leadership, creativity, and problem-solving.

- **Scouting Visibility:**

Showcase Scouting values and attract future members.

## 6. event programme

<b>Activity</b>	<b>Time</b>
Gates Open	08:00
Raft Building	09:00 – 13:00
Safety Checks	13:00 – 14:00
Race Start	14:00
Awards Ceremony	16:00
Event Close	16:30

*Additional entertainment and activities may be added as sponsorship grows.*

## 7. fundraising streams

- Team Entry Fees (*R500 per team*)
- Gate Entry Fees (*Nominal amount*)
- Food & Beverage, Other Stalls  
(*boerewors rolls, cold drinks, optional stalls*)
- On-site donation stations
- Corporate team-building entries
- Sponsorship packages (*detailed below*)



## 8. sponsorship opportunities

**gold sponsor – 10,000+**

### **Benefits: (Only one spot – Thanks Montego!)**

- ~~Lead sponsor status on all posters, banners, and digital marketing~~
- ~~Prominent logo placement at event entrances & stage~~
- ~~Opportunity to co-brand race categories or awards~~
- ~~Option to set up a branded gazebo or activation stall~~
- ~~Recognition during opening & awards ceremonies~~
- ~~Social media features (minimum 4 posts)~~
- ~~Company banner displayed at the finish line~~

**silver sponsor – 5,000**

### **Benefits:**

- Logo featured on event posters & digital promotion
- Branding at registration and spectator zones
- Social media mentions (2 posts)
- Company banner displayed at the event



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## 8. sponsorship opportunities

### bronze sponsor – 2,000

#### Benefits:

- Business name included on promotional materials
- Branding at the food stall or raft building area
- Acknowledgement during the event announcements

### in-kind sponsorships

Examples include:

- Food supplies
- Safety gear
- Building materials
- Sound equipment
- Prize sponsorships

*All in-kind sponsors receive public recognition and branding opportunities based on the value contributed.*





## 9. safety & compliance

Safety is our highest priority.

The event will include:

- Mandatory life jackets for participants
- Pre-race safety inspections
- On-site first aid station
- Safety Officer on duty
- Rescue team/patrol boat

- Clearly demarcated safe zones

*All regulations will comply with Scouting standards and local water use regulations.*



## 10. competition rules (summary)

- All rafts must be constructed on-site during the building period
- 4–6 team members may be onboard during the race
- No motors or pre-manufactured hulls allowed
- *Ideally, the raft should be primarily made of barrels, rope, and poles.*
- All materials must be environmentally safe
- Mandatory safety inspection before launch
- Judges' decisions are final



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## 11. awards

### **Proposed award categories:**

- Fastest Raft Overall
- Best Build
- Best Team Spirit
- Most Creative Raft
- Best Theme (e.g., Pirates, Clowns, Lawyers)
- Best Effort

*Sponsorship naming rights for award categories are available.*



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## 12. marketing & promotion

Marketing will include:

- Social media campaigns
- Posters throughout Graaff Reinet
- Outreach to schools, businesses, and community groups
- Regional Scout communication channels

*Sponsors will be featured according to their sponsorship tier.*



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## 13. why support this event?

Supporting this event means:

- Investing in youth development
- Enhancing your organisation's community presence
- Aligning with a respected global movement (Scouting)
- Gaining positive brand visibility to families, schools, and local businesses
- Helping build an annual community tradition for Graaff Reinet

# 14. contact information



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**<https://scouts.nashfam.org>**





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## 15. conclusion



The "Anything That Floats" Raft Race promises to be a lively, creative, and meaningful event that brings our community together for a great cause. Your support will help strengthen Scouting in Graaff Reinet and provide unforgettable experiences for young people across the region.

We hope you will join us as a valued event partner.